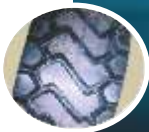


Tyresoles starts its operation at Hospeth



Tyresoles-Goa adds new Radial mould for 23.5R 25 size



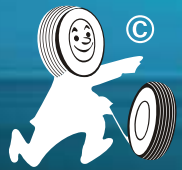
Natural rubber price heads north



Tyresoles can now quote on Cost per Kilometer basis



S. P. Desai leads Belgaum unit to a all new high



TYRESOLES[®]
Retreading Redefined



TYRESOLES STARTS ITS OPERATION AT HOSPETH :

In its continuing quest on expansion of network, Tyresoles took a significant step by adding Hospeth into its fold and starting its operation effective since 1st May 2006.

This has ensured same day delivery for customers in and around the area and also enabled Tyresoles to reach out to Bellari and Raichur districts.

Presence of Tyresoles in the region gains significance in the context of the region being earmarked as one of the most flourishing mining belt. A large number of trucks transporting ores towards Karwar and Mangalore ports stand to greatly benefit through this prompt retreading service.

TYRESOLES-GOIA ADDS NEW RADIAL MOULD FOR 23.5R 25 SIZE :

Tyresoles-Goa, known for its specialised retreading and repairs capabilities of Radial OTR tyres, added another feather to its cap by introducing a new matrix.

Catering to the growing demand of new generation wheel-loaders in the region, a much awaited mould

for 23.5R 25 was installed and production was undertaken successfully by the technical staff at Goa. Mr. Satish Shriyan, District Manager of Goa factory expressed confidence about the successful performance of the aforementioned sized tyres in highly challenging mining conditions.



*Moulded to perfection -
The new 23.5R 25 tyre*

NATURAL RUBBER PRICE HEADS NORTH

Natural rubber, which is a key ingredient for tread rubber, has scaled a new height after crossing a scary Rs.100/- per kg mark. With crude oil price also mounting beyond 70 dollar per barrel, the tyre, tread and accessories are bound to be dearer in the

days to come. Tyresoles, thanks to its cost cutting efforts, has sustained the price for the time being. However, an increase in price may be inevitable if the input costs do not come down by June.



TYRESOLES CAN NOW QUOTE ON COST PER KILOMETER BASIS :

To its series of innovative financial options, Tyresoles has added another path-breaking concept of pricing on Cost Per Kilometer basis. Making a presentation to the key officials of State Transport, Mr. Rajesh V. Shetty, Tyresoles's Vice-President explained the basis of pricing and its advantages.

While this pricing mechanism requires accurate inputs in terms of present costing, it also requires accurate and transparent maintenance records.



In a changing scenario, where controlling the costs has become the order of the day, the transporter only pays for actual kilometers run at a pre-negotiated rate.

In addition Tyresoles can undertake procurement of new tyres, tubes and flaps; can hold inventory of tyres on behalf of its clients; can retread and repair the tyres; and maintain the tyres through undertaking tyre inflation check and wheel care. The entire package will be charged on kilometer basis.

This concept which is popular in the west can set a new trend in the Indian transport segment as well.

S. P. DESAI LEADS BELGAUM UNIT TO A ALL NEW HIGH :



He has completed 25 dedicated years of service just last year and is heading towards his 54th birthday falling on 1st June 2006. At 53, he is a perfect blend of enthusiasm and experience. He is Mr. S. P. Desai, General Manager, Tyresoles-Belgaum. Rising from strength to strength, in a career spanning more than two decades at various group companies of Sah & Sanghi, Mr. Desai has carved out a coveted place for himself in the organisation.

*Standing tall...
S. P. Desai, GM - Tyresoles - Belgaum*

Having performed at almost all levels and excelled at a multitude of functions he has established himself as one of the most versatile senior executives of the company.

Fondly known as "Big Brother" in the sales fraternity, Mr. Desai has a long way ahead of him to show the path of success to the rest in his team.

Not surprisingly, in the month of May, the Belgaum sales team under the leadership of Mr. Desai is heading for a record breaking sales and when the last news came in, they had surpassed the earlier record with one more week to go.



*Tyresoles pariwar wishes
Mr. Desai all the very best with
lot of happiness and success
and a grand Happy Birthday!!*

RETREADING MYTH SHATTERED

98% of commercial airlines use retreads.

Ambulances use retreads.

Police vehicles use retreads.

School buses use retreads.

All federal vehicles in U. S. run on retreads.

There are thousands of active retreaders in U. S. and Europe.

Retreading of each truck tyre saves 20 litres of crude oil to the nation.

Most of the fire hazards in west are due to tyre dumped as land-fills.

Retreading is recycling.

Retreading is safe and it saves you money.



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