

Annual Day Celebrations at Belgaum



Vendors' Orientation at Mumbai



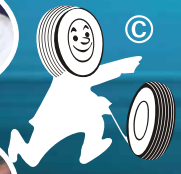
Dealers' Meet at Goa



Sales Training at Mumbai



Mr. M. K. Bukhari - Man behind Quality



**TYRESOLES**<sup>®</sup>  
Retreading Redefined



## ANNUAL FACTORY DAY CELEBRATIONS AT BELGAUM

The Traditional Annual Day celebrations took off to a great start in the backdrop of record sales by the belgaum unit on 5th August 2007.

With more than 500 people comprising of family members of all employees witnessed the glittering ceremony highlighted by felicitations & congratulatory remarks by Mr. Karun Sanghi - Managing Director.

Mr. S. P. Desai - V.P., in his welcome address briefed various achievements during the year & plans for the future. Mrs. S. P. Desai was also present during the ceremony and distributed awards.

Gifts were given to the newly married couples. Service awards were given for those who have completed 10 years & 25 years. Meritorious



students among the children of our employees were awarded by Mr. Karun Sanghi. Production rewards were given to the Production staff for showing extraordinary results.

The programme was convened by Mr. M. K. Bukhari. Mr. Vinod Mattikop proposed vote of thanks. This was followed by a sumptuous dinner organised by the company.



## VENDORS' ORIENTATION PROGRAM

Tyresoles Vendors' supplying tread & allied materials from various locations came together for a daylong orientation programme at Indian Rubber Manufacturers Research Association (IRMRA) Mumbai on 27th July 2007.

The main objective of the programme was to make tyresoles vendors realize the importance of various testing parameters so that they can improve that process to meet the desired standard.



The programme began with the opening address by Mr. Shyam Mundhra, V.P. - Purchase of tyresoles, who was instrumental in organising the programme.

The programme was well attended by the technical representatives of various vendors who were addressed by Dr. Bhattacharya, Dr. S.K. Chakraborty, Mr. Rajkumar and Mr. Karun Sanghi.

In the afternoon, the participants were taken to various laboratories to explain and demonstrate the methodology of various tests and their significance.

In the evening, an hourlong question & answer session was conducted to clarify the doubts of the participants.

The programme ended on a strong commitment by the vendors on implementing the desired changes at the plant level so that the quality standards are met continuously & consistently.



## DEALERS' MEET 2007 AT GOA



This event was first of its kind in Tyresoles history and was a huge success.

Over 100 plus dealers from various locations participated & rejoiced the annual dealers meet at midst coastal beauty of goa on 8th & 9th Sept., 2007.

Traditionally, dealers' meet used to be conducted at unit level for several years. This was the first time when dealers of all four units came together in full strength & added colours to one of the most memorable events.



Wide range of tyres retreaded by Tyresoles including many new sizes & patterns along with tubes & tubeless repair tools attracted lot of attention & appreciation by the participants.

Mr. Karun Sanghi, MD, in his keynote address explained company's Future plans & asked each one to be part of larger success.





Mr. Shyam Mundhra, V.P. - Purchase made his presentation on ways of increasing business and gain larger profit. Mr. S. P. Desai, V.P. - Belgaum unit, presented success story of Belgaum unit. Mr. Prasad Mahajan, G.M - Mumbai explained the marketing strategies & support for dealers. Mr. Satish Shriyan, G.M. - Goa, proposed the vote of thanks. Mr. Rajesh V. Shetty, Director, convened the event.



## TYRESOLES TAKES STOCK OF TYREXPO ASIA 2007, SINGAPORE



Mr. Rajesh V. Shetty - Director & Mr. Shyam Mundhra, V.P. of Tyresoles visited TYREXPO ASIA 2007 at Singapore on 11-13th Sept. 2007.

Various new tyre manufacturers, tread suppliers, equipment suppliers were interacted in order to explore the possibilities of importing new tyres, treads & technology. Also several leads from China were obtained which will be helpful during the upcoming visits to Shanghai in November 2007.

Clearly, this is a step in the direction of updating ourselves with the Global trends.

## MR. M. K. BUKHARI - THE MAN BEHIND QUALITY PRODUCTION



We at Tyresoles call him Dr. Bukhari for the sheer genius he is. Joined in 1975 as a worker & now after three decades as a Group Production Manager, the career path of this man is truly commandable.

Known for his rational thinking, Extra-ordinary analysing power & adaptability to the changing needs has made him the personality to look upon. Whenever there is a production issue in the company, Whether to setup a new factory or to install a new machine or to introduce a change in production process, Bukhari is always there as a front runner.

His loyalty & dedication is an example for all at Tyresoles Pariwar & we wish him healthy & successful future.

## SALES TRAINING ON STRATEGIC CHANNEL MANAGEMENT AT MUMBAI

Hero Mindmine, one of the reputed training institutes in India, conducted two days training programme on strategic channel management at Navi Mumbai for various sales & marketing executives.

Around 18 participants from Goa, Pune and Mumbai underwent an highly interactive 2 days session on 17th and 18th of August 2007.



Tools like Role plays, Management games, Audio-visual displays were extensively used to make the programme more lively and easily understandable.